



**INSPIRING™**  
C H A M P I O N S

TAKING YOUR BUSINESS TO THE TOP!



Take this **QUICK TEST** to SEE if  
**CHAMP CAMP**  
is the **IDEAL SOLUTION** for YOU!

**YES NO**

Answer "Yes" or "No" to each of the questions below (grade yourself honestly).  
If you are a Salon/Spa Owner, consider your answers for yourself AND your entire team.

1.   Do you have a written & repeatable system to increase your Service sales EVERY day?
2.   Do you have a scripted & repeatable system for leading a guest Consultation each visit?
3.   Do you have a scripted & repeatable system to "up sell" without feeling like a pushy salesperson?
4.   Do you have a written Vision Statement describing in detail your ideal & best customer?
5.   Do you have a written 1-year strategy detailing how you will increase your sales by 20%-100%?
6.   Do you have scripted & repeatable systems to double or triple your current Retail sales NOW?
7.   Do you have a scripted & repeatable system to Pre-book 75% of your guests consistently?
8.   Do you have written goals for your life and business with a plan for their attainment?
9.   Do you know how your business is performing according to the industry Performance Standards of all other Salon & Spa Professionals?
10.   To date, have you received the essential BUSINESS skills, and scripted and repeatable systems to GROW your Sales and Income immediately so you thrive, and not just survive in your career?

**Total # of Yes** \_\_\_\_\_

**Total # of No** \_\_\_\_\_

**BUY NOW**

At **CHAMP CAMP**, we **Promise** to turn **ALL** of your NO's into YES's  
**Or You Don't Have to Pay!**

We have a 26-year proven track record of success with THOUSANDS of graduates.

*Read on to learn how Champ Camp turns dreams into reality!*



TAKING YOUR BUSINESS TO THE TOP!

Are you curious why **THOUSANDS** of graduates voted

# Champ Camp

as the **BEST** training they **EVER** attended?



## Champ Camp Includes:

- Course workbook
- Lunch all three days
- Five documents, life navigation system
- Online access to business systems library
- Hands-on guidance from certified coaches and trainers
- Two money-making virtual trainings **BEFORE** your Camp, which will pay for your course before you even get there!

## Investment:

US\$1,749 per ticket (*Payment Plan Available*)

## 100% Money-Back Guarantee

We guarantee your 110% satisfaction, or receive a full refund.

**Reviewer Price: US\$849** (*applies only to those who have attended a past LIVE Champ Camp*)

**Take Charge of Your Destiny  
Register Now!**

## EXPLODE SALES, INCOME & RESULTS NOW!

Champ Camp is a 3-day experiential workshop that provides proven, scripted, and repeatable business systems guaranteed to instantly increase personal & financial success, sales, performance, and results. It is **IDEAL** for owners, managers, and all service providers who are ready to take their life and business to the next level.

What you will love most about Champ Camp is the experiential learning. While other salon management training programs tell you 'what to do, and why to do it,' Champ Camp gets hands-on, instructing you 'HOW TO' do it! You will role-play in small breakout groups our proven systems. Our expert salon consultant team is by your side – guiding, helping, and role-playing with you—until you get it!

**GRADUATES DESCRIBE CHAMP CAMP AS  
“IMPACTFUL” • “LIFE CHANGING” • “FUN”**

Since 1995 we have helped **THOUSANDS** of salon & spa professionals make **MORE** money, work **FEWER** hours and **LIVE** a more balanced **LIFE...and so will YOU!**

Questions? Email [Support@InspiringChampions.com](mailto:Support@InspiringChampions.com), or call 800-496-9305, Ext. 0.

[www.inspiringchampions.com](http://www.inspiringchampions.com)



## You Will Learn “HOW TO”:

- Grow your sales by (48%)+ over the next six months.
- Increase Guest Retention by 35% or more.
- Take home an extra \$800 to \$4,000 per month.
- Get your guests in 2 to 6 additional visits per year.
- Boost your Average Service Ticket by 40%+, therefore working LESS hours to reach your financial goals.
- Educate your guests on every product in 30-seconds, so they want to buy it TODAY!
- Set, Track and ACHIEVE personal and business goals to turn your dreams into a reality!
- Our salon management systems are proven, scripted and repeatable—we’ve done all the work for you to SAVE YOU time, energy, and money. That alone is PRICELESS!

***Bring your #1 DREAM to Champ Camp and learn a guaranteed method to finally accomplish it!***

### What raving fans have to say about Champ Camp:

“Since completing Champ Camp and working with my Inspiring Champions coach, my income has grown 60%, retail increased 280%, and my average service ticket grew by 65%. I achieved this growth working 20 LESS hours a week, thus creating work/life balance. I have become a better mom, person and an overall better businesswoman.”

-Fahmida Khan, Dzar Threading & Beauty

“Champ Camp was transformational! I feel like I went in as a caterpillar and came out as a transformed butterfly. I've never been pushed that hard to really think about me, my life, and what I really want. The real gift was to be given all the tools to create the life & career I had always wanted but did not know how to make happen!”

-Vicki Hughes, The Fairhope Salon

“We sent five people to Champ Camp and they came back like new people. It was like a transformation. They are still completely dedicated to what they learned, and the results in sales, pre-booking, and the effect of the consultation demonstrated that Champ Camp was an excellent investment for our business.”

-Joe Bisazza, Joseph Cozza Salon



**The Firecracker is cheering you on –  
all the way to the top!**

Lauren Gartland-Roberts  
Founder & President

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